

# ART SPECIFICATIONS

COMSTOR OUTDOOR features 3 different media in our inventory. **6x12 feet, 8x20 feet and 10x24 feet.** Below are the reduceable sizes the files need to be designed at for production. Jpegs and PDFs are universal file formats that every design software is capable of outputting and are easily emailed and uploaded even at higher resolutions. A flattened jpeg also insures that fonts are not lost or unrastrized and that only one file per design needs to be kept track of.

## 6'x12'

DESIGN FILE SIZE TO: 6" X 12" AT 300 DPI (PDF OR JPEG PREFERRED) 1" = 1'

6'

12'

## PRINTING IT YOURSELF?

IF YOU PLAN TO HANDLE PRODUCTION YOURSELF, AND HAVE A PREFERRED PRINTER YOU ARE GOING TO USE, PLEASE INFORM THEM THAT THE FINAL PRINTED PIECE SHOULD INCLUDE 3.5" POCKETS AND 3" BLEEDS OUTSIDE THE LIVE COPY AREA (LISTED BELOW) AND AS A BACK-UP, PLEASE HAVE YOUR PRINTHOUSE CONTACT US TO CONFIRM FINISHED SIZE.

## 8'x20'

DESIGN FILE SIZE TO: 4" X 10" AT 300-600 DPI (PDF OR JPEG PREFERRED) 1/2" = 1'

8'

20'

## 10'x24'

DESIGN FILE SIZE TO: 5" X 12" AT 300-600 DPI (PDF OR JPEG PREFERRED) - 1/2" = 1'

10'

24'